



G&C FOOD DISTRIBUTORS & BROKERS INC.

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FOR IMMEDIATE RELEASE

G&C Foods Employees Create “Operation: Pay it Forward”

G&C Foods is a re-distributor to the North East and Mid-Atlantic States located in Syracuse, NY. In recent months G&C Foods have experienced a surge of overall growth. To accommodate our growth we have hired new sales representatives, as well as extra purchasing, warehouse and transportation personal.

As with everyone the employees at G&C have been affected by the economic hard times, they have experienced family, friends, and neighbors lose jobs and homes. The employees look around and see how fortunate they are with a stable job and a growing company and have decided to give back. G&C Food’s employees have developed **OPERATION: Pay it Forward**. This voluntary program was designed by the employees at G&C Foods who want to help their fellow community members by sharing in G&C Food’s success.

G&C Food’s employees can use their Employee Discount to purchase products to donate to the local CNY Food Bank. Product does not have to be purchased from the company, donation boxes will be provided for the employees to bring non-perishable items from home to contribute. G&C will be collecting products from April 20th to May 14th and will be making a delivery to the Food Bank on the 15th.

G&C Foods is proud of their employees for creating **Operation: Pay it Forward**.

For more information, program details and interviews contact DeAnne Martin, Marketing at G&C Foods 422-3191 ext. 162.

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